



GOVERNANCE ENTREPRENANTE^{MG}

Létourneau

Women, innovation and governance: a perfect mix to success

BY

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Perspectives juridiques et pratiques », Thomson Reuters Editions.



Women and innovation: an old story





Meet Ada Lovelace (British) - inventor of the first computer program



Meet Margaret Eloise Knight (American) – inventor of machine for brown paper bags



Meet
Marie Curie
(Polish&French)
discovered
polonium and
radium, the
second leading
to the invention
of radiotherapy
and
Curithérapie.

Meet Hedy Lamarr (Austrian) co-inventor of radio guidance system for Allied torpedoes that led to invention of Wi-Fi, GPS and Bluetooth.



Meet Rachel
Zimmerman
(Canadian) –
inventor of
the Blissymbol
printer



Meet Mabel Hubbard Bell –
First Canadian female venture
capital investor (aviation)



And now,
what about governance?

First,
what is governance?



Second, why and when
have we started to
recognized the
importance of women on
board of directors ?



Third, why having women
on board ?







- Social and environmental
 - Risk management
 - Innovation



Innovation + Women +
Governance

=





S'ASSURER QUE
TOUT CE QUI EST
CONFORME,
PERFORME.^{MC}

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