

SUZANNE GRANT



# **Canadian Innovation Podium Wins From Exception to Exceptional**

@SuzanneMGrant

**US Patents  
granted to  
Canadian  
Inventors:  
Ranking 8th**

**45%  
of patents owned  
by companies  
outside of  
Canada (2005)**

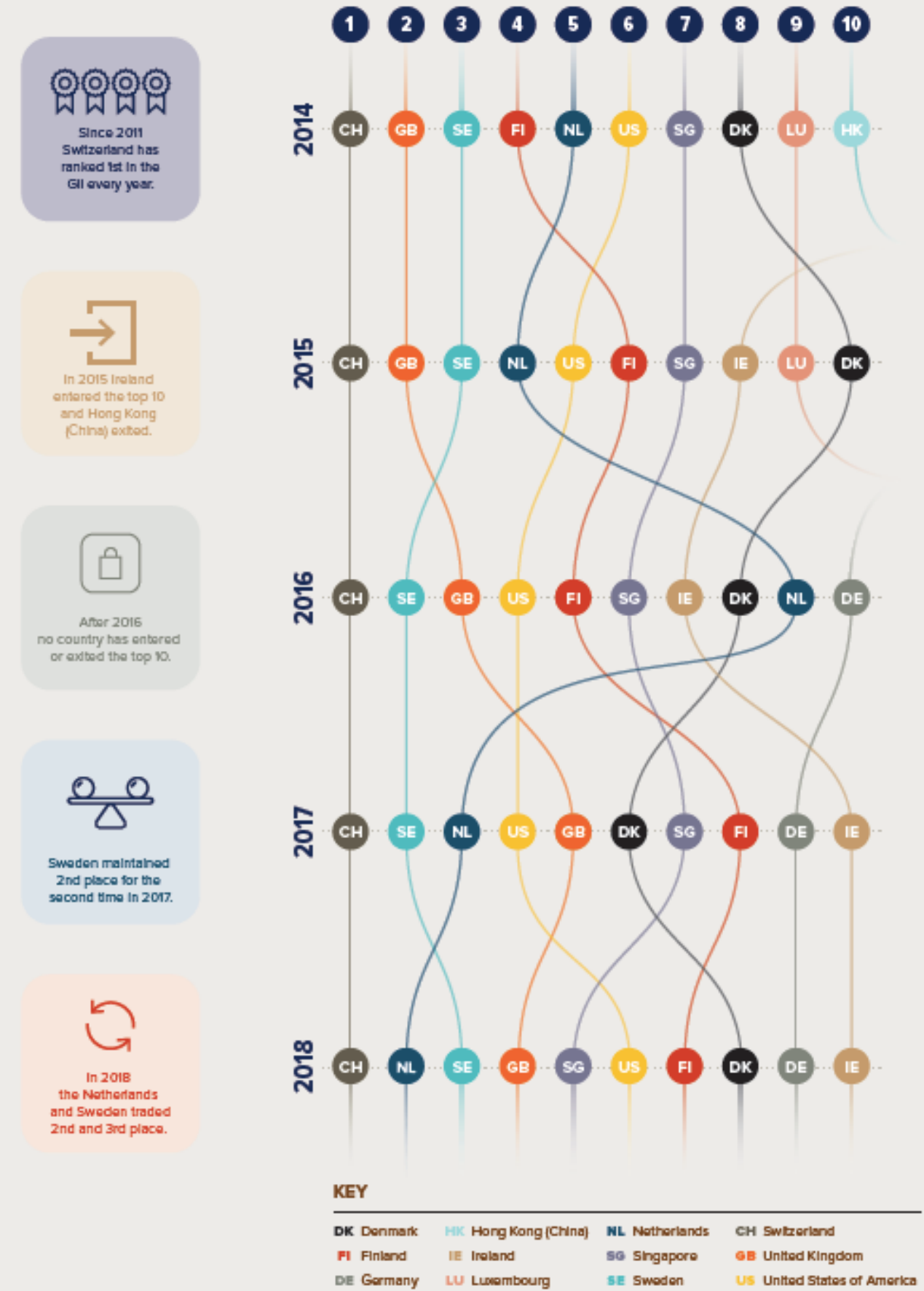
**58%  
of patents owned  
by companies  
outside of  
Canada (2016)**

**Canada**

# TOP 10 INNOVATION NATIONS

**Switzerland**  
**Netherlands**  
**Sweden**  
**Singapore**  
**US**  
**Finland**  
**Denmark**  
**Ireland**

## Movement in the GII top 10

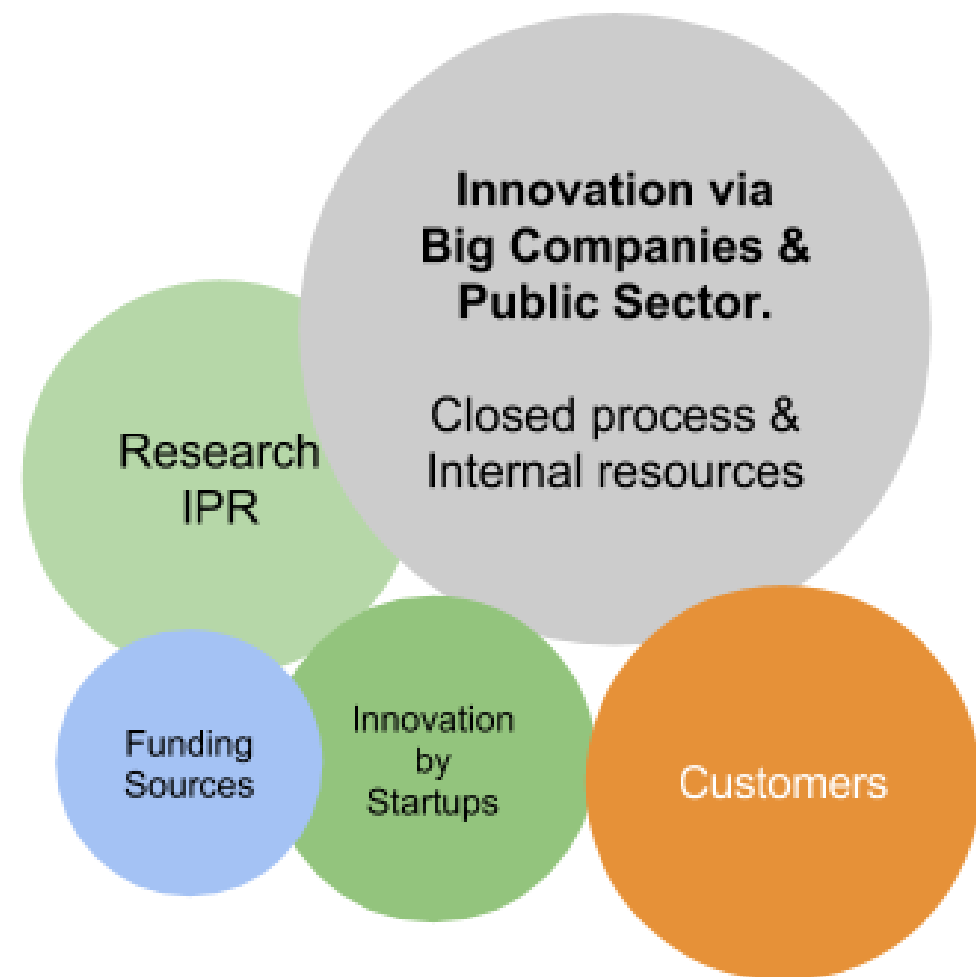


Source: Global Innovation Index Database, Cornell, INSEAD, and WIPO.  
Note: Year-on-year GII rank changes are influenced by performance and methodological considerations; see Annex 2. ISO-2 codes are used to identify economies.

# From Innovation Ecosystems to Startup Ecosystems

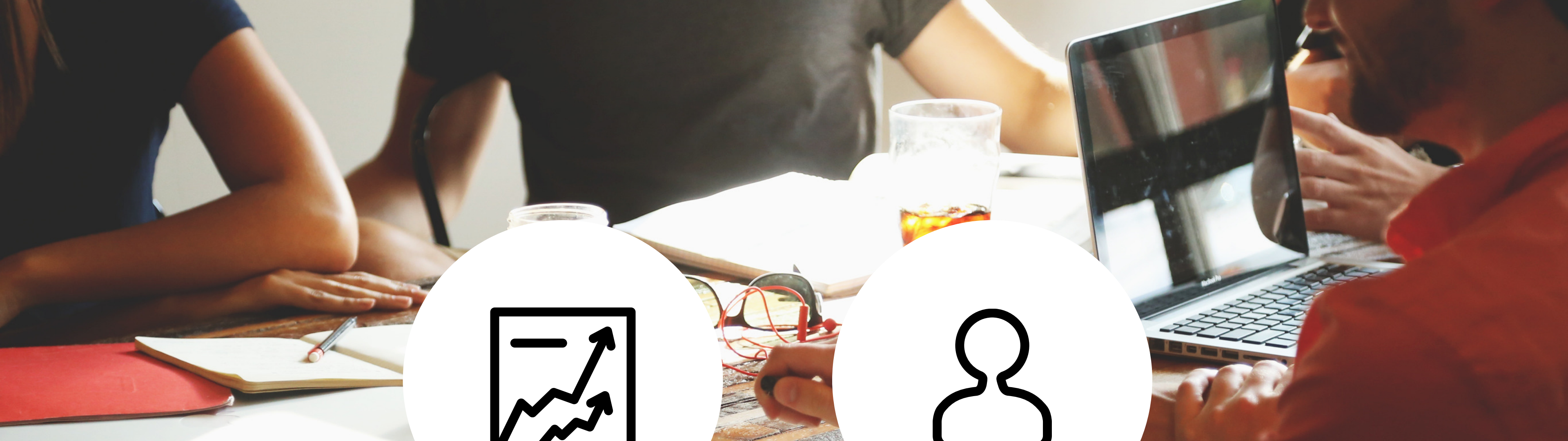
Global Megatrends In Ecosystem Developments

## Innovation Ecosystem



## Startup Ecosystem





# Dynamic Startup Ecosystems

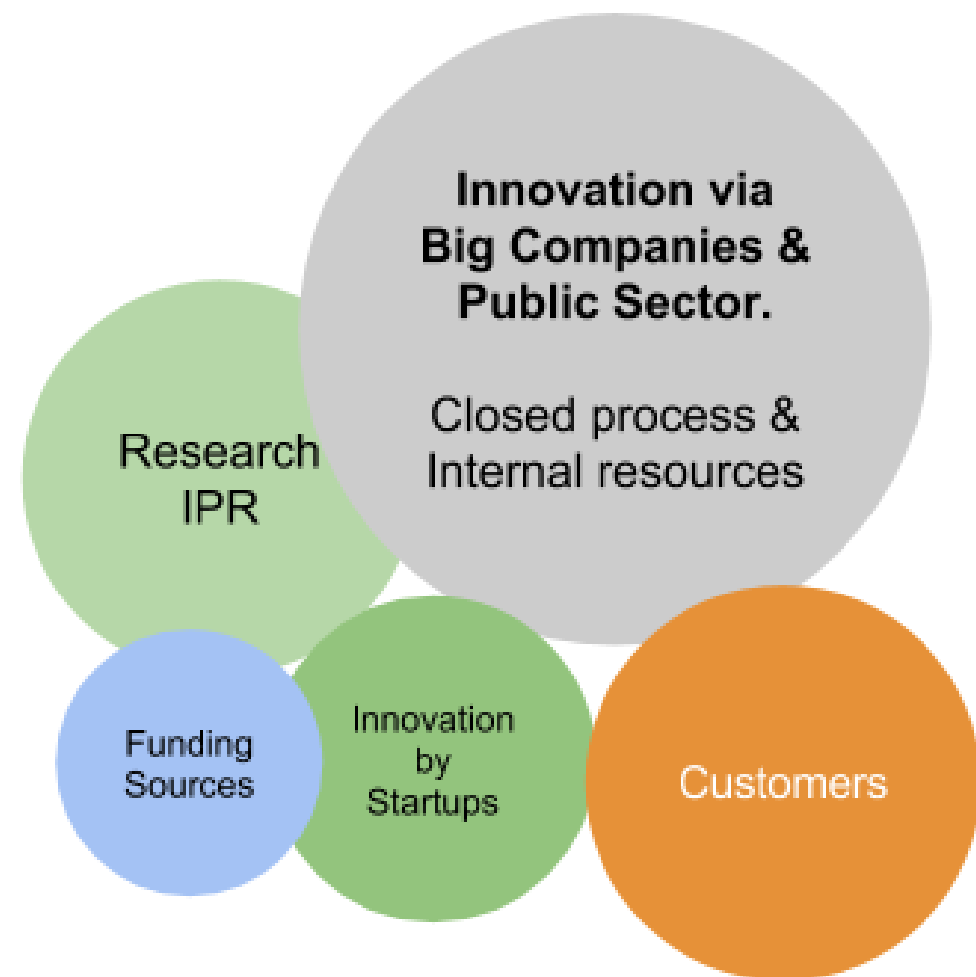
Foreign Investment and Talent

Two thirds of new jobs

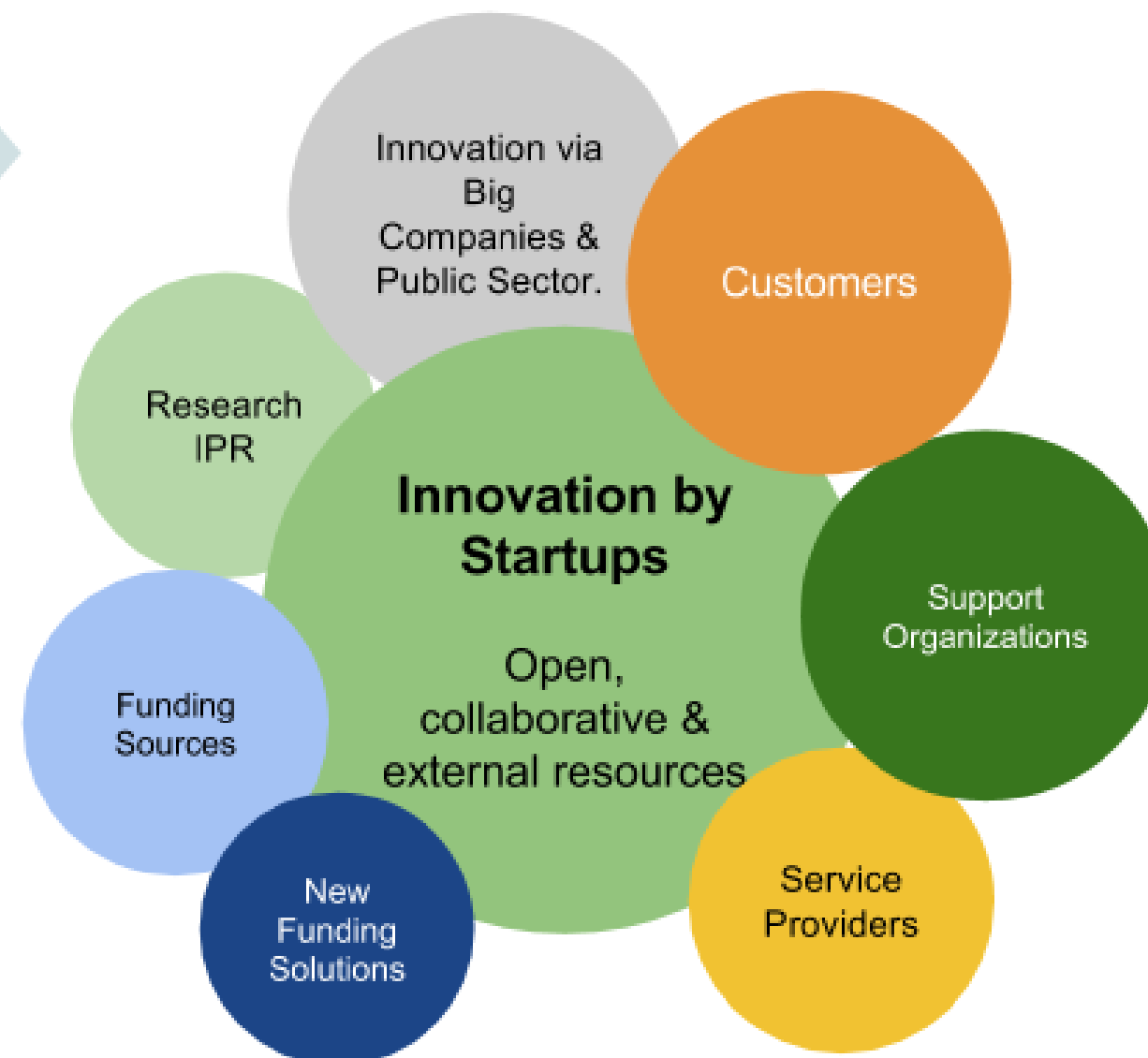
# From Innovation Ecosystems to Startup Ecosystems

Global Megatrends In Ecosystem Developments

## Innovation Ecosystem



## Startup Ecosystem







**Culture Shift**

BRAVADA

STOP APOLOGIZING

INTERNATIONAL BOLDNESS

EMBRACE RISK

RESILIENCE





**Strategic Edge Now**

LEVERAGE ACCELERATORS  
DEPTH OF COMMERCIAL  
EXPERIENCE  
STRUCTURE FOR INTERNATIONAL  
SUCCESS FROM THE START





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